

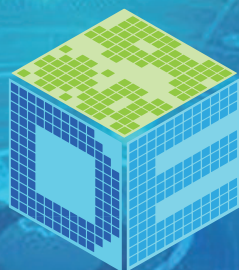
INTERNATIONAL DIGITAL ECONOMY EXPO

DEE

数字经济 引领未来 Digital Economy Lead the Future

国家数字经济产业政策宣传贯彻平台
全球数字经济新技术 新产品 新服务推广展示平台
促进中外数字经济行业交流合作
促进大数据 人工智能 移动互联网 云计算和实体经济深度融合
覆盖数字经济全产业链
举办中国国际数字经济峰会
发布年度数字经济白皮书

Platform for the publicity and implementation of China's digital economy industry policy
Display and promotion platform for new technology, new products and new services of global digital economy
Promoting the communication and cooperation between China and foreign digital economy industry
Facilitating a deep integration of big data, AI, mobile internet, cloud computing and real economy
Covering the whole industry chain of digital economy
Holding China International Digital Economy Summit
Releasing annual digital economy white paper



中国·石家庄

SHIJIAZHUANG·CHINA

2018年9月20日-9月22日

www.cide-expo.com

展览日期：9月20日 - 9月22日
预计展位：2000个
展出面积：50000平方米
预计观众：100000人
展览地点：中国·石家庄
Dates: September 20th to 22nd, 2018
Booths: 2000
Floorage: 50,000 sq. m.
Visitors: 100,000
Venue: Shijiazhuang, China

2018

国际数字经济博览会

International Digital Economy Expo

组织机构【Organizing Committee】

主办单位：

中国网络社会组织联合会
中国电子商会
中国国际电子商务中心
中国网络视听节目服务协会
石家庄市人民政府

协办单位：

雄安新区管委会
河北省发展和改革委员会
河北省工业和信息化厅
河北省商务厅
河北省新闻出版广电局
中国国际贸易促进委员会河北省委员会

支持单位：

全美浙江总商会
中关村民营科技企业家协会
丝绸之路国际总商会



Organizers:

China Federation of Internet Societies
China Electronics Chamber of Commerce
China International Electronic Commerce Center
China Netcasting Services Association
Shijiazhuang Municipal People's Government

Co-organizers:

Administrative Committee of Xiong'an New Area
Hebei Development and Reform Commission
Industry and Information Technology Department of Hebei Province
Hebei Provincial Department of Commerce
Hebei Administration of Press and Publication, Radio, Film and Television
China Council for the Promotion of International Trade Hebei Sub-Council

Supporters:

US Zhejiang General Chamber of Commerce
Z-Park Non-Governmental Science Technology Entrepreneurs Association
Silk Road Chamber of International Commerce

背景【Background】

随着中国政府提出“产业转型升级”政策以来，数字中国、数字产业、数字生活等数字经济的发展已经作为国家未来发展战略得到了积极推进。

根据统计数据，中国数字经济体量较2016年增长17.24%，为26.70万亿元人民币。数字经济占国内生产总值（GDP）的比重，也由2016年的占比30.61%上升至2017年的占比32.28%，数字经济在国民经济中的地位稳步提升，预计中国未来数字经济基础部分增势稳定，结构优化，新业态新模式蓬勃发展，数字经济基础设施将实现跨越式发展。

为加速推进河北产业转型升级，突出制造领域智能化、网络化、数字化建设，遵循数字经济全产业链布局思路，突出展示最新科技成果，促进数字经济和实体经济深度融合，由中国电子商会联合中国网络社会组织联合会、中国国际电子商务中心、中国网络视听节目服务协会及河北省石家庄市人民政府共同主办的“2018国际数字经济博览会”将于2018年9月20日-22日在石家庄国际会展中心举行。展馆规模为5万平米，预设两千个展位。

With the Chinese government's Industrial Transformation and Upgrading policy, digital economy including Digital China, Digital Industry and Digital life has been actively promoted as a national strategy for future development.

According to the statistics, China's digital economy has reached RMB 26.70 trillion yuan in 2017, 17.24% higher than in 2016. The proportion of digital economy in GDP has risen from 30.61% in 2016 to 32.28% in 2017. Digital economy has steadily improved its status in the national economy. It is expected that China's future digital economy will experience a stable growth in its basic parts, structural optimization, development of new business and new model, and the infrastructure of digital economy will achieve leapfrog development.

In order to speed up Hebei Province's industrial transformation and upgrading, highlight the intelligent, networking and digital construction of the manufacturing fields, follow the layout ideas of digital economy's whole industry chain, focus on the latest scientific and technological achievements, and promote the deep integration of digital economy and real economy, 2018 International Digital Economy Expo (IDEE) will be jointly hosted by China Electronics Chamber of Commerce(CECC), China Federation of Internet Societies (CFIS), China International Electronic Commerce Center (CIECC), China Netcasting Services Association(CNSA), and People's Government of Shijiazhuang City at Shijiazhuang International Exhibition Center from September 20th to 22nd, 2018. The Expo will cover an exhibition area of 50,000 square meters with 2,000 standard booths.

目的【Purpose】

促进全球数字经济领域的合作交流，展览展示，同时为千年大计的“雄安新区”提供可持续的服务，为加快大数据应用示范和成果转化，实现数字经济方面的京津冀联动，形成以北京为创新核心、天津为综合支撑、河北做承接转化的大数据产业一体化格局。

Promote cooperation and exchange in global digital economy, display new products and new technologies. Meanwhile, provide sustainable services for "Xiongan New Area" which is a part of the "millennium strategy", accelerate application demonstration and achievement transformation of Big Data, realize the coordinated development of Beijing-Tianjin-Hebei area in digital economy, and form a big data industry integration, taking Beijing as a core of innovation, Tianjin as a comprehensive support, and Hebei as an undertaker of transformation.

定位【Positioning】

按照市场化、专业化、国际化的运作原则，逐步把展会打造成为中国数字经济产业政策宣传贯彻平台、全球数字经济行业交流合作平台及全球数字经济新技术、新产品、新服务推广展示平台。

In accordance with the principle of marketization, specialization, and internationalization, the Expo will be gradually turned into a platform for publicity and implementation of China's digital economy industry policy, cooperation and exchange of global digital economy industry, and promotion and display of global digital economy's new technology, new products and new services.

展区介绍【Introduction of Exhibition Areas】

根据市场需求、产品技术特点以及不同的服务领域，博览会设立十个展区，供有兴趣的机构、企业选择参与。

According to the market demand, product technical features and different fields of services, the Expo will set up 10 exhibition areas for interested organizations and companies to choose.

数字生活展区 数码产品 可穿戴设备 物联网 智慧家电	数字娱乐展区 虚拟现实 网络视音频 互动娱乐 电子竞技 影音设备	数字金融展区 区块链技术 支付技术 网上银行 网上保理	数字商务展区 电子商务 无人售货 电视购物 精准营销 移动电商	数字教育展区 在线教育 教学软件 学习产品
Digital Life Digital Products Wearable Devices Internet of Things Smart Appliances	Digital Entertainment Virtual Reality Internet Video/Audio Interactive Entertainment Electronic Sports Audio/Visual Equipments	Digital Finance Blockchain Technology Payment Technology Online Banking Online Factoring	Digital Business E-Commerce Self-Service TV Shopping Precision Marketing M-Commerce	Digital Education Online Education Teaching Software Learning Products
数字健康展区 互联网医疗服务 数字医疗设备 应用软件系统 远程医疗服务	数字城市展区 城市智能管理系统: 无人驾驶 智慧交通 智慧物流 数字雄安	数字安全展区 数据安全 安全软件 终端方案 信息识别	数字制造展区 机器人 人机一体化 智能技术 测控装置	数字创新展区 共享汽车 共享单车 共享房产
Digital Health Internet Medical Services Digital Medical Equipments Application Software Systems Telemedicine Services	Digital City Intelligent City Management System including Driverless Cars Intelligent Transportation Intelligent Logistics Digital Xiongan	Digital security Data Company Security Software Terminal Solutions Information Identification Digital Certificates	Digital Manufacturing Robots Human-Machine Systems Intelligent Technology Measurement and Control Devices	Digital Innovation Car Sharing Bicycle Sharing Property Sharing



中国国际数字经济峰会

主题峰会

展会期间将举办2018中国国际数字经济主题峰会（2000人规模）。主要围绕数字经济概况、发展现状及未来趋势进行探讨。拟邀马云、马化腾、李彦宏、刘强东、雷军等国内知名企业家代表，还有在国际数字经济影响力人物孙正义、John Adams等参加峰会。同时，发布年度数字经济白皮书。

Summit

2018 China International Digital Economy Summit (up to 2,000 attendees) will be held during the Expo, mainly focusing on the general situation, development status and future trend of digital economy. Guests to be invited are well-known domestic entrepreneurs including Jack Ma (Ma Yun), Pony Ma (Ma Huateng), Robin Li (Li Yanhong) and Richard Liu (Liu Qiangdong), Lei Jun and influential figures of international digital economy including Masayoshi Son (Sun Zhengyi) and John Adams. At the same time, the annual digital economy white paper will be released.

分论坛

对应展区规划举办围绕数字经济这一主题的细分领域的分论坛，如数字雄安、数字城市、数字生活、数字金融、数字安全、数字商务、数字旅游、数字娱乐、数字健康、区块链技术与应用等十多个分论坛（每个分论坛平均200人左右），邀请国内外知名专家学者、政府领导、商界精英开展广泛而热烈的讨论。

Sub-Forum

More than a dozen sub-forums (around 200 attendees for each sub-forum) emphasizing several subdivided areas of digital economy will be held corresponding to the exhibition areas plan, such as Digital Xiongan, Digital City, Digital Life, Digital Finance, Digital Security, Digital Business, Digital Tourism, Digital Entertainment, Digital Health, Blockchain Technology and Applications. Government officials, global renowned business elites, industry leaders and experts will be invited to participate and hold extensive discussions.



腾讯公司董事会主席兼首席执行官马化腾在2017中国国际数字经济峰会上发表演讲

Pony Ma (Ma Huateng), Chairman and CEO of Tencent, delivered a speech at China International Digital Economy Summit 2017.



王宁会长一行受邀拜访河北省省长许勤

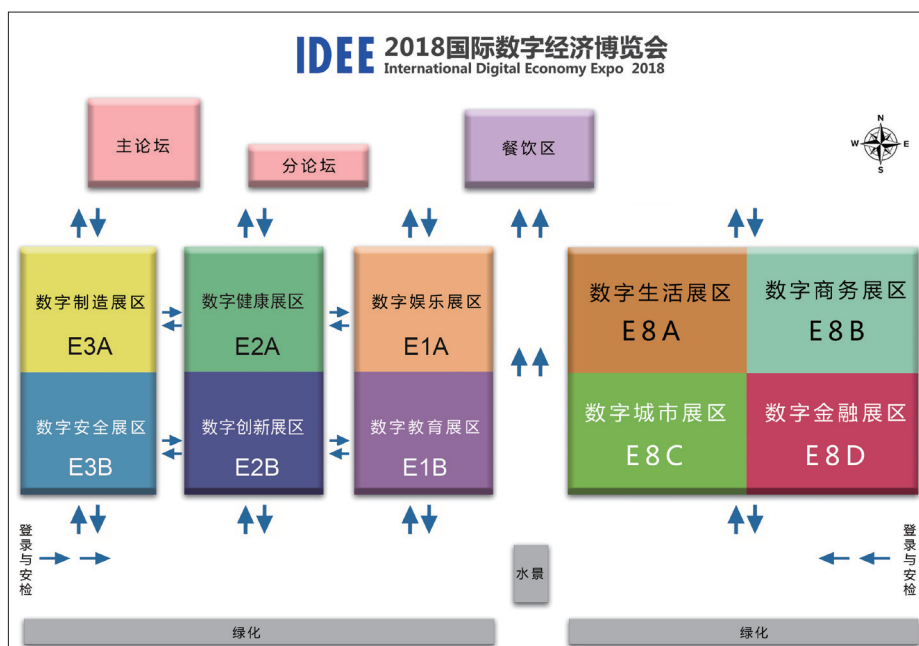
Mr. Wang Ning, President of CECC, was invited to meet with Mr. Xu Qin, Governor of Heibei Province.



石家庄国际展览中心介绍【About Shijiazhuang International Exhibition Center】

石家庄国际展览中心是中国首个“绿色三星”会展中心、全球最大的悬索结构展厅，在建设中充分融合正定新区低碳、生态、智慧城市发展理念，并引入了先进的智能化单元体系，全力打造最绿色、最科技、最智慧的会展中心。会展中心总建筑面积35.92万平方米，拥有中央大厅，七个标准展览厅和一个大型多功能展厅。是北方地区规模最大、功能最全、设施最优的会展中心。

Shijiazhuang International Exhibition Center is China's first exhibition center awarded "Green Three Star" title and the world's biggest exhibition building in suspended-cable structure, which fully shows the development concept of low carbon, ecological and smart city in Zhengding New Area and also brings in an advanced intelligent unit system to build the greenest, most technological and most intelligent exhibition center. With a total construction area of 359,200 square meters, the exhibition center has a center hall, seven standard exhibition halls and one multi-function exhibition hall, which is the biggest exhibition center with the most comprehensive functions and the best facilities in northern China.



展馆平面图

Floor Plan of the Shijiazhuang International Exhibition Center



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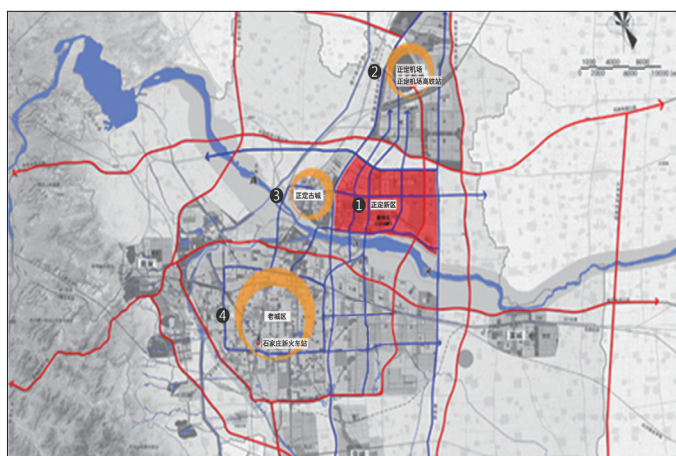
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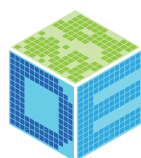
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