

# UKRAINIAN SILK ROAD FORUM

*November 16, 2017, Kyiv, Ukraine*

## Agenda of the II Ukrainian Silk Road Forum

- 09:00-10:00** REGISTRATION AND WELCOME COFFEE
- 10:00-10:30** OPENING SPEECH
- 10:30-16:30** ALLEY OF INVESTMENT PROJECTS  
INVEST IN UKRAINE
- It is time to invest! Ukraine is a window of investment opportunities!
  - \$100 million China's Silk Road Fund and implementation of projects in Ukraine
- 10:45-12:00** 2017 FORUM PANEL SESSIONS
- INFRASTRUCTURE & LOGISTICS
- Opportunities for Chinese corporations to develop infrastructure in Ukraine (roads, bridges, tunnels, railways, ports, river transport, etc).
  - Efficient logistics: the best option of delivery to China
- TRADE & FINANCE
- How to enter into Chinese market?
  - Attracting financing for doing business with China
- 12:00-12:30** COFFEE-BREAK
- 12:30-14:00** 2017 FORUM PANEL SESSIONS
- E-COMMERCE
- Alibaba Group as an engine driving global online trade
  - Bid management as a new international market entry strategy
  - E-SilkRoad and online trade on the New Silk Road
- LEGAL CONSULTING
- Start up a business in China
  - Features of signing international contracts
  - Legal niceties: certification, registration of trademarks and customs clearance
- 14:00-15:00** BUSINESS LUNCH
- 15:00-16:30** 2017 FORUM PANEL SESSIONS
- SCIENTIFIC AND TECHNICAL COOPERATION
- Synergy of science and technical potential of Ukraine and opportunities of China
  - The Chinese know-how: transfer of technologies and exchange of innovations
- CULTURE & TOURISM
- Opening Ukraine for Chinese tourists
  - The New Silk Road and international culture exchange
- 16:30-18:30** B2B MEETINGS / MEETINGS WITH THE INVESTORS
- 19:00-21:00** GALA DINNER